world children’s day

November 20, 2003

An annual global fundraiser benefiting Ronald McDonald House Charities® (RMHC®) and local children’s causes.

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Visit your favorite local celebrities at McDonald’s and help support World Children’s Day!

From Nov. 20 through Nov. 23 Ronald McDonald House Charities will receive 10 cents from the purchase of every:

- Premium Entree Salad
- French Fries (including Happy Meals & Extra Value Meals)
- Portuguese Sausage, Eggs & Rice breakfast platter
- Spam, Eggs & Rice breakfast platter
In this unprecedented show of support for children in more than 100 countries, the McDonald's family raised more than $12 million to benefit Ronald McDonald House Charities (RMHC) and other organizations around the world that help children.

Here in Hawaii, the more than $20,000 raised on that single day last year went to Ronald McDonald House Charities of Hawaii, whose primary focus is the support of Ronald McDonald House, a “home away from home” for the families of seriously ill or injured children, mainly from neighbor islands, who must come to Honolulu for life-saving treatment not available closer to home.

This year, McDonald's is celebrating its 2nd Annual World Children’s Day, not on a single day, but over four days, from Thursday, November 20, through Sunday, November 23. It is again an observance of the importance of children and the work that Ronald McDonald House Charities do everywhere.

On the actual World Children’s Day - November 20 - and for the three days that follow it, McDonald’s restaurants all over the world will be donating a portion of the money raised from select menu items for the good of keiki. During this year’s four-day World Children’s Day event, every McDonald’s restaurant in Hawaii will make an exclusive contribution to RMHC of Hawaii by donating 10 cents from the purchase of a Portuguese Sausage, Eggs and Rice or a Spam, Eggs and Rice breakfast platter.

Stop by your neighborhood McDonald’s restaurant from November 20 through 23, and you may see a celebrity or two behind the counter. What’s more, select McDonald’s restaurants on Oahu will have celebrities selling editions of the Honolulu Star-Bulletin. Buy a newspaper from them, and the entire purchase will benefit RMHC of Hawaii. With your support and participation, along with the dozens of celebrity volunteers and others right here in our community, we have the opportunity to help hundreds of Hawaii’s seriously ill children and their families during this 2nd Annual World Children’s Day. See you there!!

Dear Friends,

It has been our greatest pleasure getting to know you. We believe our family to have been among the luckiest and most fortunate of those that were able to stay at the Ronald McDonald House.

Since Katrina became ill, we had nowhere to go when we were told by her doctor that she had to stay on Oahu for three weeks to continue treatment necessary to control the leukemia.

We were able to meet families at the hospital from near and far that had to leave many of their loved ones behind while being with the ones that were ill. It made it clear that the Ronald McDonald House is so needed, especially when there is an emergency in the family and nowhere to go. This House is like “home” where you can go and feel the love and support, and where your “worries” are lifted and your concerns may be solely based on the ill child and being able to always be by their side.

I have spent many weeks at the Ronald McDonald House and there were families that were so much worse off than us but yet there was a closeness amongst all because we all had a place to stay that lifted a lot of other worries.

Thank you to those who have diligently donated to this worthy cause and we pray that this “special” House will always be open to those who are less fortunate and in need of support at such a traumatic time.

Mahalo!
Kendall, Marella & Katrina Hakkei Keauhou

Ronald McDonald House, Manoa Valley.
Mission Statement

To provide a home-away-from-home for seriously ill children and their families, and to develop other programs and partnerships aimed at improving the lives of children in Hawaii and the Pacific.

Adopted, August 30, 2001

Ronald McDonald House - RMHC's cornerstone program

Honolulu is the hub for specialized medical treatment of children, not only from our own state, but also from the rest of the Pacific Basin. Each year, thousands of children are hospitalized here for critical conditions and many of their families have suddenly found themselves far from home and their network of family support, trying desperately to cope with a seriously or terminally ill child. Ronald McDonald House provides for the unique needs of these very special families.

Since opening its doors in 1987, thousands of families have called Hawaii’s Ronald McDonald House their “home-away-from-home.” Built by the love and support of a caring community, the House is a haven where people can share their experiences, spend time with their families, and find support and comfort from others who are going through similar situations. The House embodies the spirit of “aloha andohana.” It fosters a nurturing environment that encourages parent-to-parent and family-to-family support. Some have stayed a short while; others have had lengthy visits. Many have celebrated successful recoveries. Others could only cherish whatever time was remaining. But all have left an indelible impression. And today, this “House That Love Built” continues to resonate with joy and love, laughter and tears, but above all, compassion and caring.

The 18 bedrooms available through RMHC are nearly always full. Overflow guests are housed temporarily at an Outrigger Ohana property through a special partnership with that community-minded company.

The idea of a home for families of hospitalized children originated in 1973 in Philadelphia, when Fred Hill, a Philadelphia Eagles football player, learned that his young daughter Kim was critically ill with leukemia. What followed were months of treatment at a faraway facility. The Hills, desperate to be with their daughter, and with nowhere else to go, spent countless hours at her bedside, napping on chairs and pacing hospital corridors. Out of this experience grew the determination to ease the burden for other families in similar circumstances. Hill’s Eagle teammates banded together with local McDonald’s restaurants and the entire Philadelphia community to raise funds to establish the first Ronald McDonald House – a “home away from home” for families of children hospitalized with serious or life-threatening illnesses. The tremendous value and success of the first House sparked interest throughout the entire country and abroad. Today, there are more than 200 Ronald McDonald Houses throughout the world. And what began as one man’s effort to ease other parent’s pain, has become an enduring tradition of love and caring.

Thank You

Celebrating World Children’s Day

Serving McDonald Restaurants for over 35 years!

The Ronald McDonald House - How It All Started

The idea of a home for families of hospitalized children originated in 1973 in Philadelphia, when Fred Hill, a Philadelphia Eagles football player, learned that his young daughter Kim was critically ill with leukemia. What followed were months of treatment at a faraway facility. The Hills, desperate to be with their daughter, and with nowhere else to go, spent countless hours at her bedside, napping on chairs and pacing hospital corridors. Out of this experience grew the determination to ease the burden for other families in similar circumstances. Hill’s Eagle teammates banded together with local McDonald’s restaurants and the entire Philadelphia community to raise funds to establish the first Ronald McDonald House – a “home away from home” for families of children hospitalized with serious or life-threatening illnesses. The tremendous value and success of the first House sparked interest throughout the entire country and abroad. Today, there are more than 200 Ronald McDonald Houses throughout the world. And what began as one man’s effort to ease other parent’s pain, has become an enduring tradition of love and caring.

Going Home! The Ngirchechol family bids aloha to RMH.
Parents and other family members that find themselves at the hospital by the side of their seriously ill children feel as though they just can’t go home—they want to remain near their precious keiki. But when hours turn into days, lingering uncomfortably in hospital units and waiting rooms with little privacy or rest and not being able to take care of many daily activities, it all becomes incredibly stressful. This is why RMHC created the Ronald McDonald House Family Room inside Kapiolani Medical Center for Women & Children. This comfortable, cozy home-like room, seconds away from the Intensive Care units, is a welcomed place of respite for these families. Here, weary parents and immediate family members may take a break, rest, gather strength, and have some privacy or seek support from others who understand. Or they may have a bite to eat, watch television, read, check e-mail and make phone calls. The sick child is also welcome with mom or dad. They’ll find comfy couches, games, videos, toys, books, yummy snacks, other kids to play or talk with and always compassion, warmth and encouragement. In this little “home-away-from-home” they can escape their ordeal, even if only for a short time. It is an obvious extension of “The House That Love Built.”

The Ronald McDonald House Family Room, which opened in January, allows RMHC to assist even more families facing the difficult experience of dealing with a child’s serious illness. It has been especially valuable to families from Oahu.

When the Aina family of Ewa Beach checked their son Nicholas into Kapiolani Hospital for Women & Children for his first round of chemotherapy they didn’t know exactly what to expect. As all such families do, they slowly became aware of the routines of hospital life, what family strengthening and patient support tools were available, and how to access them. And it wasn’t long before a hospital staffer let them know about the RMH Family Room.

Nicholas, Randy and Mom Cathy were warmed by the aloha of the Family Room and they made a decision to find a way to help the facility so that it could be there for many more families such as them in the future.

“We began popping in to grab a snack and Nicholas found that he could check his e-mail a couple of times a day,” said Randy. “We saw how valuable the Family Room is.”

To show support of Nicholas and raise money for the RMH Family Room, Randy held a public humiliation session at his Edward Enterprises office, allowing dozens of friends and colleagues the opportunity to hack off a piece of his thick hair-in exchange for a donation that ultimately would be split between the RMH Family Room and Kapiolani Hospital.

The results: dad picked up a new “do” and the Family Room received a $1,100 contribution. Nicholas seemed amused, a little bit embarrassed and no doubt encouraged by the show of parental love, and the support of so many others.

“When I was inpatient, the Family Room was a comfort zone for me that took my mind off what was happening.” Said Nicholas. “It is just a welcome place to be.” Nicholas, kept up with his college classes during his entire medical challenge with the help of professors who e-mailed his assignments to him via the Family Room. Today he is a typical sophomore at the University of Hawaii.

“I’m at that point where I have to decide what I want to do. Choosing the right major is critical,” said Nicholas. “I’m leaning toward a nursing degree, and a big part of the reason is my experiences while being treated for cancer.”

Kapiolani is proud to be the home of the Ronald McDonald House Family Room and to support McDonald’s 2nd Annual World Children’s Day. Hand in hand, we help care for Hawaii’s children and their families.

World Children’s Day
November 20, 2003

Participating in the Hawaiian blessing that officially opened the RMH Family Room were (Left to right) Lt. Governor “Duke” Aiona, Kapiolani Medical Center President and CEO Larry O’Brien, Chaplain Gayle Sugimoto Leong and RMHC Executive Director Jerri Chong.
Good Luck to RMHC and McDonald’s of Hawaii on World Children’s Day!!

Golden State Foods encourages you to support RMHC and McDonald’s on this very special day!!

Chef Sam Choy’s Keiki Cooking Korner

Chef Sam Choy is a great friend and supporter of RMHC Hawaii. Here’s a favorite recipe from Sam Choy’s Cooking with Kids cookbook for parents and kids to enjoy preparing together. “Cooking is a fun way to have quality time with the kids while making some ono-licious food for the whole family,” says Chef Sam. “Have Fun!”

Li Hing Mui Ice Cake

- 1 cup orange soda
- 1 cup water
- 2 tablespoons li hing mui powder
- 6 tablespoons granulated sugar
- 1 tablespoon fresh lemon juice

Thoroughly mix all ingredients together. Place paper baking cups in an 8x8 inch baking pan for ease of handling. Fill paper cups about two-thirds full to ensure that they don’t overflow during freezing. Place in freezer for about 1 1/2 hours. Remove from freezer, stir each cup with chopstick and return to freezer until hard.

Chef Sam’s Tip:
Put less li hing mui powder for a sweeter taste or more for a sharper taste.

Like you, we care about Hawaii’s communities.

Tyson Foods is proud to join Ronald McDonald House Charities of Hawaii in support of World Children’s Day.

Proudly serving the McDonald Restaurants since 1974.

We support Ronald McDonald House Charities of Hawaii, established to help Hawaii’s children & their families.

Uncle Sam Choy’s Keiki Cooking Korner

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This just released report exclusively prepared for mutual fund owners will give you “straight talk” on mutual fund investing. In this free report, you will learn:

• What you get for the management fees you pay your mutual fund company— even “no-load” funds have these fees that according to the Wall Street Journal average 1.61% per year (6/20/00 edition)

• How to find out if the funds you own are beating market averages

• How to get market average returns

• What historically has beaten market averages

This free report is available by calling recorded-message line. The number is 1-800-241-8420. You don’t have to talk to a salesperson and the call is free. Simply state your name and the address you’d like the report sent to at the tone and your copy will be rushed out to you.

Attn: Seniors

Just released, free report reveals....

“Mutual Fund Management Secrets Money Managers Don’t Want Published”

We provide a full-range of communications services to Hawaii’s leading companies. We’re also proud to support the McDonald’s 2nd Annual World Children’s Day and Ronald McDonald House Charities of Hawaii.

Public Relations • Reputation Management • Crisis Communications
Community Building • Interactive Services • Branding • Advertising

1219 Artesian St. #202 946-8722
McDonald's of Hawaii Corporation along with local McDonald's owner-operators are committed to children and families in their communities. They continue to be RMHC's most steadfast supporters and staunch partners-in so many ways. Whether it be monetary, such as donating a portion of sales on World Children's Day; donating products through the redemption of coupons from our McFun Raiser program; or McDonald's employees giving of their time to help spruce up the House, the McDonald's family does it from the heart.

Ronald puts a smile on the House and our families' faces.

McDonald's also makes it possible and very simple for you to join them in lending a helping hand to our families each and every day:

- RMHC collection canisters at the in-store counter and drive through window are available for you to help "change" a life by depositing coins or bills. It may seem like your change won't help much, but with each coin you deposit at each of your visits, in combination with others who do the same, it makes for a sizeable contribution.

- Participate in special RMHC promotions in the restaurants such as our Lend A Hand program and it all adds up to truly make a big difference for families. McDonald's and RMHC encourage you to take advantage of the venues of support available through the restaurants whenever possible. It helps to maintain the foundation upon which RMHC stands and counts on.

We are so very grateful to the McDonald's family for their unwavering loyalty to RMHC and the families we serve. A very special mahalo to McDonald's Restaurants of Hawaii Director of Operations, Veronica Kaneko and McDonald’s Owner/Operators Donna Abreu, Oahu; Harold Hatanaka, Hilo; Miles Ichinose, Oahu; Robert Leopoldino, Kona; Victor Lim, Oahu; Erlinda Rosario, Maui; Greelyn Rosario, Maui; Susan Smith, Oahu; Diane Sumida, Maui; Glenn Waki, Oahu; Francis Yamamura, Oahu for their on-going commitment. They love to see us smile and we thank them immensely for the many smiles they have brought to our children over the past 16 years and we look forward to many more.

McDonald's employees at work on the Ronald McDonald House.

Mahalo from the island of Hawaii

Hilo Shopping Center
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Mahalo

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Mau Mahi Mahi 883-5632
Kukui Grove 245-7111

pictures plus
The Framing Fanatics
Attn: Seniors

Honolulu, Hawaii - Millions of American seniors are buying long term nursing care insurance. The fact is that many would be better off dropping this expensive coverage and protecting themselves by using a brand new little-known strategy that will protect their assets and requires no annual premiums. Full details are outlined in a free report now available to seniors when they call a 24-hour free-recorded message line. Just leave your name and the address you’d like this report sent to and your copy will be rushed to you. You don’t have to talk to a salesperson and the call is free. The toll-free, 24-hour message line is 1-800-788-7264.

Free report reveals...
“Why You Should Never Buy Traditional Long Term Care Insurance”

APPLICATION DEADLINE:
January 30, 2004

Applications for the 2004-2005 school year are being accepted for Kamehameha preschools. Kamehameha offers programs for three-year-olds at selected sites, and programs for four-year-olds in all areas. Children born in 2000 and 2001 may apply.

O’AHU
Honolulu (Hawai’i Kai to Pearl City) .........................3 & 4-year-olds
Ko’olau (Waianae to Kailua) .................................3 & 4-year-olds
Ko’olaulu (Kāne’ohe to Waimea Bay) ......................4-year-olds
Wai’alua (Waimea Bay to Ka’ena Pt., Mililani & Wahiawā) ...3 & 4-year-olds
Wa’ianae (Waipahu to Mākaha) .............................3 & 4-year-olds

HAWAI’I
Hāmāka (Honoka’a to Pa’a’ulo) .............................3 & 4-year-olds
East Hawai’i (Pā’ūlo to Nā‘ālehu) ..........................3 & 4-year-olds
West Hawai’i (Kohala/Waimea to Hōnaunau) .............3 & 4-year-olds

MAUI
Central Maui (all Maui except for Hāna) ....................4-year-olds
Paukūkalo (Paukūkalo residents) .........................3 & 4-year-olds
Hāna (Ke’anae to Kahikinui) .................................3 & 4-year-olds

KAUAI
...............................................................3 & 4-year-olds

MOLOKAI
...........................................................4-year-olds

For applications call 842-8800 on O’ahu or 1-800-842-IMUA x8800 from the neighbor islands.

For preschool information call 842-8887 on O’ahu or 1-800-842-IMUA x8887 from the neighbor islands.

Financial Aid is available. Kamehameha is a non-denominational Protestant Christian school.

Kamehameha Schools

KS’ policy on admissions is to give preference to children of Hawaiian ancestry to the extent permitted by law.
I can't wait to explain to my son, trying to be an example he could use as a man.

My little hunnie bunny, you arrived 2 months early, ready to be born — and that it was breach. They rushed me to the operating room and did a caesarean section delivery.

At 12:34 a.m. on Saturday, March 10, 2001, I gave birth to a beautiful baby boy, named Kevin Andrew. He was born weighing 5 pounds 11 ounces, or 2,715 grams.

Kevin Saligumba at 1 week old with his father, Frank Saligumba.

In the nursery, I had a lot of dreams for us, accompanied by my husband, Frank Saligumba.

"Guess How Much I Love You," is truly my only wish.

My hope is that you're not suffering now. We all know you're not suffering now. We all long to feel the touch, the softness, the smell of your skin.

For two years. By May 2002, Kevin was strong enough to leave the hospital, but Kevin faced some medical issues.

After we were told that we would face some medical issues, we decided to do it for a stronger little baby boy.

Kevin Saligumba's 2nd Birthday celebration.

Kevin was 1 pound 7 ounces, and had been in the hospital for 26 weeks. We were told that we would face some medical issues.

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We are proud to support Ronald McDonald House Charities of Hawaii and be a part of your community.

Help make a difference this World Children’s Day.

See us for all your wireless needs at these 5 locations:
- Kaneohe: 247-3997
- Ala Moana: 941.3882
- Honolulu: 591.0025
- Kaimuki: 737.1688
- Ala Moana: 943.8884

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Custom fit for every make & model cars, trucks, wagons & vans!

Special Edition Waterproof

Quality Installation

Customer Satisfaction Guaranteed

Just Better!
"When Caleb is sleeping, I can come here and still be close by should he need me. I have checked my e-mail, faxed, grabbed some laundry detergent, ate a snack, and made coffee," said Robin. "It’s really a wonderful place, like being in your living room. When you see the other parents you realize that you’re not alone in your struggle to regain your child’s health."

"It must feel like home to him," said Lea Reyes, Makakilo, explaining why she thought Ren suddenly stopped crying and became calm when they came into the Family Room.

"We are really grateful for everything Ronald McDonald House did for us. The support. The caring. They were there for us in really a lot of ways."

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Volunteers, individuals and groups, are the foundation of RMHC Hawaii and without their support we would not be able to succeed with our mission of helping families-in-crisis. Our dedicated volunteers donate hundreds of hours of their time and energy each year to help us in so many different ways. All have made a commitment to making a difference every day.

Call 973-5683 ext.241 to join our volunteer family.

I volunteer because...

“Volunteering takes time. But when you make the commitment to come and serve others, it’s just amazing at how much you get blessed.” — May Balding, Retired Real Estate Agent

“I love to see the kids - they are so inspirational.” — Gail Estrella, Flight Attendant for Aloha Airlines.

“The joy of volunteering is truly rewarding because I am helping families feel at home in an unfamiliar setting as they go through difficult times.” — Paul Hicks, Computer Field Services United Airlines.

“There have been some families that I met at the RMH Family Room that have touched me very deeply. I go home with my heart opened.” — Jackie Ralph, Owner, A Treasured Moment Wedding Service.

“I volunteer at the Judd Hillside House and Family Room because I consider it to be a selfless service and a very high spiritual practice. I enjoy sharing with staff, and, in turn receiving their advice and love, which has helped me to grow in the 2 years I have been here.” — James Richmond, Retired Statistician for the Attorney General and Dept. of Labor

“I enjoy just hanging with the kids. Making a child, who is going through a difficult time, smile, gives me an indescribable sense of fulfillment.” — Alexis Stranko, Database Administration Hickam AFB

“Kids at Ronald McDonald House appreciate life the most, despite everything going on in their lives. They’ve given me a new understanding for life and have taught me patience.” — Del Tanabe, Senior at Maryknoll High School

“Not only does it feel good to volunteer, it’s fun, and the families really appreciate your company.” — Tessy Uloa, Ninth Grader

“We are proud to volunteer at the Ronald McDonald House. Through our work in the vegetable garden and providing lunch for the house guests, it is really self-fulfilling to see the happy faces on the children at the house.” — Jeffery Ventura, Rotary Club of Honolulu Sunset

“We make our way to Manoa to clean the house, play with the children, talk to the adults and prepare dinner for the families of Ronald McDonald House. Thank you for allowing our girls to grow into giving young women.” — Carol Evans, Maile Church of God Girls Club

Volunteer Opportunity

Mahalo to the Ronald McDonald House Charities of Hawaii volunteers.
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...to the Honolulu Star-Bulletin for generously donating all costs associated in creating this special World Children’s Day tabloid featuring Ronald McDonald House Charities of Hawaii (RMHC Hawaii).

The Honolulu Star-Bulletin also kindly chose to donate 100% of the net revenue generated from the advertisements included in this tabloid to RMHC Hawaii. We thank the many companies that elected to advertise in today’s tabloid in support of this initiative and the celebration of children on World Children’s Day here in Hawaii.

Honolulu Star-Bulletin

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Thank You for Supporting Local Ronald McDonald House Charities.

World Children’s Day at McDonald’s
November 20, 2003

For information about Ronald McDonald House Charities go to www.rmhc.org